



## Book'n It Run for Literacy: August 4, 2018

### 2018 Sponsor Categories

Amount	Benefits
<b>Titanium Shoe:</b> \$2,500 or more	Signage recognizing your business at Start and Finish Line Can have a table/booth at the event Large sized company logo printed on race t-shirts Recognized as event sponsor in print, web, and social media promotion including a photo op with Booker, Book'n It Run's mascot Recognition on sponsor board at race and at Library after the race Verbal recognition during event Link to your website on Book'n It Run website 10 free race entries
<b>Platinum Shoe:</b> \$1,000 - \$2,499	Company logo printed on race t-shirts Can have a table/booth at the event Recognized as event sponsor in print, web, and social media promotion including a photo op with Booker, Book'n It Run's mascot. Recognition on sponsor board at race and at Library after the race Verbal Recognition during event Link to your website on Book'n It Run website 8 free race entries
<b>Gold Shoe:</b> \$500 - \$999	Sponsor name printed on race t-shirts Can have a table/booth at the event Recognized in print, web, and social media promotion Recognized on sponsor board at race and at Library after the race Verbal Recognition during event 4 free race entries
<b>Silver Shoe:</b> \$250- \$499	Recognized in print and web promotion Recognized on sponsor board at race and at Library after the race 2 free race entries
<b>Bronze Shoe:</b> \$200 - \$249	Recognized in print and web promotion Recognized on sponsor board at race and at Library after the race
<b>Copper Shoe:</b> \$50 - \$199	Recognized on sponsor board at race and at Library after the race