



ANNUAL REPORT 2024

Total raised in 2024: \$1,439,965



NEXT CHAPTER CAPITAL CAMPAIGN

MESSAGE FROM EXECUTIVE DIRECTOR

GROWING, LEARNING, AND COMMITTED TO YOU

2024 was an exciting year for the Sun Prairie Public Library Foundation, and we are thankful to everyone who has been along on this ride with us for the Next Chapter Expansion & Renovation. At the start of the year SPPLF was nearing the half-mark of the capital campaign to support the expansion project, and by year end we can visualize the finish line.

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Together we supported English and Spanish Language classes, artist workshop, the Adult Summer and Fall Reading Programs, and Urban SUN: Black Voices Book Club with author visits from Kashana Cauley, Rage Sinclaire, and artist Bam Supremereign.

Additionally, with donor support, we maintained support for the vinyl record collections (225 vinyl LPs), 1,029 visitors to the Dream Bus in Sun Prairie, the Kanopy subscription with over 4,700 views, and Youth Summer Reading Marketing that reached all elementary and middle schools in the Sun Prairie District.

In 2024 we amped up our community outreach with sponsorships and engagement at the Summer Music Series at Wetmore Park, Sun Prairie Farmer's Market pop-ups, a Pickleball tournament hosted by the SP Optimist Club, and a booth at the Eras Tour (Taylor Swift cover band) concert, we interacted with thousands in the community to share campaign and construction updates.

Plus, we **BROKE GROUND** for the construction to begin! In the fall we experienced two significant contributions to the campaign: an estate gift by Charlotte and Jack Scott, and a \$500,000 grant award from the State of Wisconsin Building Commission..



ANNUAL FUNDS AT WORK

ARTIST WORKSHOPS

A variety of workshops offered throughout the year with local artists!

COLLECTIONS

Increased Vinyl LP Music Collection, total 225 LPs, 456 checked out.

Kanopy digital streaming service, over 4,700 programs viewed in 2024.

Dream Bus visits served 1,029 Sun Prairie visitors!



Affinity Group Programming

Through strategic planning and recommendations from the DEI Advisory Committee, the library staff have identified affinity group programming as an intentionally driven process to ensure historically underrepresented communities feel a sense of belonging at SPPL. In 2024, we supported Spanish classes, English Language classes for non-native speakers, Urban SUN: Black Voices Book Club speakers and artist visits.



Youth & Adult Programs

Funds supported the Youth Summer Reading Program marketing materials to reach all students in SPASD.

\$5,000 supported various youth programs throughout 2024, including Spanish Storytime!

\$2,500 supported adult programs in 2024.



CAPITAL CAMPAIGN

\$1,439,965

raised in 2024*
includes pledges made

AMPHITHEATER SEATS

Seats have been committed, and will be installed early 2025! The project plan has the amphitheater opening in Summer 2025. Stay tuned for outdoor programming opportunities!



Grant Awards

In 2023 the Foundation made some pivots to write more grants to support the Next Chapter Capital Campaign and in 2024 \$639,500 was awarded.



Estate Gifts

Estate and memorial gifts have made a significant impact to the Next Chapter Capital Campaign. Over \$600,000 estate and gifts made in memoriam of loved ones contributed to the campaign.

